

# Zeta Psi Qdoba Relays



## event profile



**Zeta Psi Qdoba Relays**  
**@ the Nu Chapter**  
**April 14, 2007**

# Event Spotlight: Zeta Psi Qdoba Relays @ the Nu Chapter

This packet will highlight how the Qdoba Relays were run at the Nu Chapter. Feel free to use this outline as a guide for future relays or to adapt it to fit your own chapter's needs.

## Zeta Psi @ Case Western Reserve University

The Nu chapter started the Relays years ago, originally with Chipotle. In 2007, Chipotle no longer had desire to donate the burritos. Qdoba Mexican Grill was new to the area and looking for a chance to get involved at the Case campus. It was a perfect match. The brothers at the Nu are very involved on campus and active in other fraternity and sorority philanthropic events. News of this unique event spread quickly by word of mouth. Advertisements started appearing three months before the actual event, before details were even ironed out.

Through word of mouth and a heavy advertising campaign, the event was received with tremendous support from the Case community. 144 individuals ran in the event, representing fraternities, sororities, non-affiliated students, faculty, and staff. More of the Case community participated by donating money and competing in the fundraising competition.

## Format

The Nu Chapter set up two separate competitions. The first was the Relay race itself. In it, each member of a four-person team would run one lap, eat a burrito, and then run another lap before handing off the baton to the next person.

Alternatively, there was a fundraising competition. The "Raise" contest was open to any group on campus who signed up for a team ID. Dorms, floors, classes, sports teams – all could sign up for an ID. These teams had the option of donating online and typing in the contact box their team ID #. Several Greek teams that signed up contacted their alumni and encourage them to donate online. Whichever team raised the most money received a taco party for 40 people, sponsored by Qdoba. Each competition raised significant funds, but the vast majority of funds were raised through personal and corporate donations.

## Charity

The Nu Chapter raised all funds for Rainbow Babies & Children's Hospital, a local hospital adjacent to the Case campus. While support was limited the first year due to a communications mix-up, they were extremely impressed with the results from the Relays. They have pledged to provide support for the next event by donating items to raffle off and sending a spokesperson to receive a giant check.

Additionally, they asked the Qdoba Relays Chairs to appear on air during a Radiothon to promote the event in upcoming years.

## Date

The Nu Chapter held their event on April 14, 2007. The event ran from 1pm-4pm. A timeline of the day is listed later.

## Burritos

The Nu Chapter worked closely with the Regional manager, meeting on a biweekly basis for the two months previous to the event. It was helpful to meet often to get feedback on promo, discuss potential avenues for growth, etc. Through these discussions, the regional manager offered several levels of support.

**Top Prizes:** Qdoba offered top prizes of burrito gift cards for the runners and a 40-Person Taco Party for the team that raised the most money.

**Taco Bar:** Qdoba set up a table at the event and charged \$2 for a “burrito-in-a-cup.” This raised over \$50 that they contributed to the event.

**Press Contacts:** Qdoba drafted the press release, although IHQ offered to as well. The regional advertising manager had local contacts for radio, newspaper, and television. After sending out the press release to these contact, the Nu Chapter brothers followed up by calling these contact.

**T-Shirts:** Qdoba had a lot of free t-shirts that they gave to the Nu Chapter to wear as promo for the event.

## Location & Setup

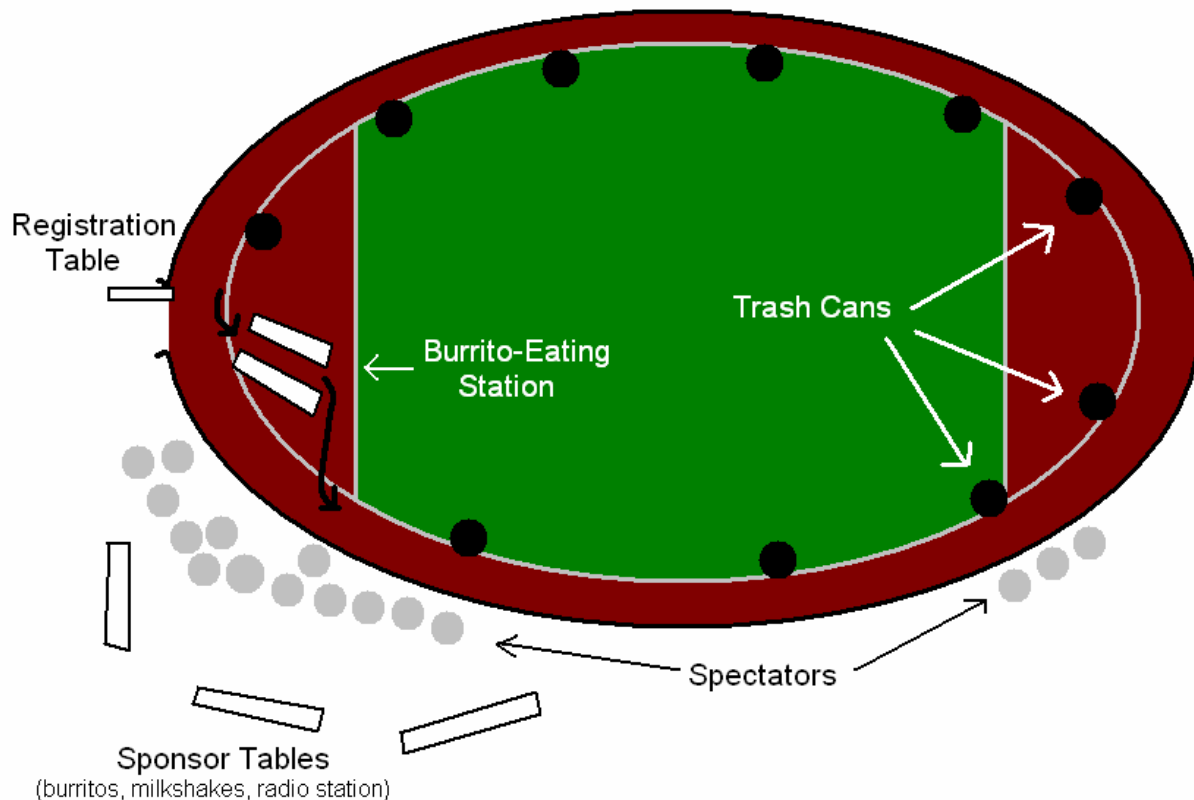
The Nu Chapter spoke to the facilities manager and arranged to reserve the outdoor track located around the football field. It was made clear to the manager that there may be vomiting. As such, maintenance also provided 12 barrel trashcans and liners for use at the event, which were strategically placed around the track.

The cost of the renting the track and having maintenance be present was over \$300. To raise these funds, the Nu Chapter petitioned the University Programming Board and the InterFraternity Council to help fund this aspect of the event, that way the costs would not reduce the amount raised.

**Setup at the location:** Below are pictures and a diagram depicting the setup of the event. The burrito-eating station was located away from the running track. Runners could enter the burrito-eating station on one side and exit on the other. The path into

the burrito-eating station was clearly marked to lead the runners in between two rows of tables. Each table was taped off into sections, and each team assigned a section. Each team's captain stood behind their team's station. When the runner entered the burrito-eating station, he or she ran to their team section, where their burrito was waiting.

Tarps (from facilities) were placed beneath the tables to catch food from the tables. Trashcans were also located at the end of each table for contestants to vomit in – these trashcans were utilized several times. These tarps should be taped down very very well.





## Advertising

The success of this event was owed in large part to the advertising and promotions for the event. Posters were posted as early as three months in advance of the event – just to build the hype. Word of mouth spread and soon students were asking brothers of the Nu Chapter for more information about the upcoming event. Updates were given in chapter so each brother was aware of current progress. The posters around campus included slogans such as:

- Run-Eat-Run at the Zeta Psi Qdoba Relays.
- Run a lap. Eat a burrito. Save a life.
- 4 burritos. 2 miles. 1 winner – Rainbow Babies.
- Come hungry.
- Training starts now.

Close to the date, brothers started making announcements in their classes and speaking to professors about the event. Numerous professors donated money while others signed up to run in the actual event. A provost of Case Western ran in the event on an all-faculty staff.

**Press releases:** Both IHQ and Qdoba helped created press releases, which were sent out to local media. The visual appeal of watching kids eat burritos for charity (and potentially throw them up) was bound to attract some media. The Nu Chapter followed up by making phone calls to everyone included on the Press Release distribution list. Despite receiving follow-up phone calls from a television station, due to the poor weather the day of the event, no news crews showed up.

The event was publicized on four radio stations and one radio crew showed up the day of the event to pass out merchandise to the crowd. Sponsor tables, cheap food, and free gifts will inspire students to show up.

**Website:** The Nu Chapter created a website to advertise the event. This website held all the details of the event, including a video created to appeal to the students on campus and an option to donate online. The donate online feature raised over \$1,800 from parents, alumni, and sponsors.

- Check out [http://www.case.edu/orgs/zeta\\_psi/qdoba/](http://www.case.edu/orgs/zeta_psi/qdoba/) to see the Nu Chapter's Qdoba Relays website.

**Video:** The Nu chapter filmed and created a video to advertise the event, hosting it on YouTube. This video was featured in brothers' AOL away messages, on facebook accounts, and was a great way to get more people interested in the event.

- Check out <http://www.youtube.com/watch?v=IVeEj65Uks4> for a video produced for the 2007 Nu Chapter Qdoba Relays.

**Online Donations:** The Nu Chapter set up an account online at [www.Paypal.com](http://www.Paypal.com). This account was linked to Nu Chapter bank account (for withdrawal purposes) and had a field to specify which team the donor was donating towards. This enabled donors to specify a team and contribute towards the fundraising competition. The link to this site was included on the website and sent out in emails to alumni, parents, and friends.

## Sponsors & Donations

Registration fees raised over \$500, but getting sponsorships from local businesses really boosted the final amount raised by the chapter. Qdoba was specific about who to contact and preferred that the Nu Chapter did not ask any Mexican restaurants. The Nu Chapter did go after other local restaurants, sports / running stores, BestBuy, Applebees, etc. Any company could be a sponsor – either by donating money toward the event or by donating prizes to be given away to the top runners.

Additionally, the Nu Chapter drafted an email for each brother to send out to their family. If 30 brothers each raised \$10, that was an additional \$300 to donate towards the charity. Many family members convinced the company they work for to donate as well, or even placed a large personal contribution. Brothers who raised more than \$100 on their own received their t-shirt for free.

**Participant Kits:** The Nu Chapter asked each sponsor for 40 copies of a flyer or pamphlet that could be distributed to the runners. Each team received a bag (donated by Qdoba) filled with coupons, discounts, flyers, menus, and information from community sponsors. This gave sponsors additional means to advertise their store or product and a greater incentive to sponsor the event.

**RoadID:** The Nu Chapter registered their event with [www.roadid.com](http://www.roadid.com), which sent them free numbered bibs for the runners. This made the event seem more professional, and it was free. It also made it easier for the announcer to identify the teams as he announced the winners and current standings.

**Water:** The Nu Chapter had Quiznos provide bottled water for each contestant.

## Registration (pre-event)

Attached is a copy of the registration form used by the Nu Chapter. The Nu Chapter held registration drives every Wednesday for the three weeks prior to the event, attempting to achieve their target of 40 teams. Thirty-six teams signed up to run. Brothers asked professors and organizations to sign up team, and at the Nu Chapter's event, the Economics Department faculty raced the Economics Honor Society. By encouraging such rivalries, you can get more people to sign up.

**Target Greek Life:** The largest number of participants at the Nu Chapter's event came from other fraternities and sororities. Sorority girls tended to prefer to walk the event, but because they had the "half a burrito" option, one of the sororities ended up taking second place. The Nu Chapter announced the Relays at their IFC meetings and had a special packet for Greek organization. At Case Western, each fraternity or sorority is encouraged to complete a certain number of community service hours. As the Nu Chapter ran the event towards the end of the semester, it was a great method for different chapters to fulfill their service hours for the semester.

**Cost:** The Nu Chapter charged each runner \$10: \$6 went towards t-shirts and \$4 went towards the charity. One team cost \$40.

## T-Shirts

The Nu Chapter designed a new logo and sent it to the t-shirt manufacturer. They created several "Your Logo Here" t-shirts that were worn when the brothers went to speak with sponsors.

After asking for an absolute last date from the t-shirt manufacturer, the chapter strove to get as many teams or sponsors signed up by that date. They guessed for the remaining sizes of t-shirts and ordered in excess of what they would actually need. Each sponsor or personal donor who donated over \$100 got their name or logo on the back of the shirt.

The extra shirts after the event were sold to brothers and friends.

## Running the event

Here is a basic timeline used to set up at the Nu Chapter.

**10 am** – Qdoba Relay co-chairs arrived at track to oversee set up of the tables for the sponsors, registration table, and burrito-eating station.

**11:30 am** – Everyone else arrives. Signs go up around the track to direct participants. Trash cans are placed around the track. Burrito-eating station is taped off. Tarps are taped down. Help sponsors set up tables, carry things from car. Set up music equipment.

**12:00 pm** – Group meeting with everyone. Explain and assign roles. Explain the process. Walk them through each step of the registration process.

**12:30 pm** – Music is playing, registration for the first heat begins.

**12:30 pm** – Burrito-runners go to Qdoba for first coolers of burritos

**12:45 pm** – Burritos for Heat 1 arrive.

**1:00 pm** – First heat begins with a blast of an air horn.

Here are descriptions of some of the roles brothers held at the event.

**Registration table:** Two brothers took turns sitting here to register contestants as they arrived at the track. Instructions were printed so they would know what to do. A money box was kept under the table so they could store registration fees from any team that had not paid yet and paid at the event.

**Burrito-runners:** Two brothers (with a car) were in charge of picking up burritos a half hour prior to the start of each heat. A list of how many of each type of burrito was needed for each heat was provided to Qdoba two days prior to the event, when registration closed. A Qdoba representative traveled with the burrito runners.

**Announcer:** Additionally, one brother was in charge of announcing the places as the team member described who was winning the race. Each of the Nu Chapter's contestants was given a number to wear from RoadID, which was then given to the announcer. This way, the announcer could announce who was in first and who was right behind him. (e.g. The Angry Pirates have the lead! Their second runner just left the burrito station!! But wait, here come the Economic Models hot on their heels!) Pick a brother (or several brothers) who can be excited.

**Team Captains:** Each heat had about 13 teams and required a Captain / Timer for each team. The Captain was responsible for answering any questions asked and explaining the event in greater detail to the team. The Captain was also in charge of recording times of the runners and making sure he took the appropriate type of burrito from the cooler and handed to each runner when they entered the burrito-eating station.

**Heat Captain:** The Nu Chapter arranged teams to run every hour in three separate heats. The Heat Captain could be a team captain as well, but is in charge of collecting all the time sheets after the race is completed. He organized them so that the fastest sheet is on top, to make it easy to find out who the winner is at the end of the Relays. Additionally, he helped get the runners off the track and line up the next round of team captains.

Another timeline to describe the registration process:

1. A registration table blocks entrance to the track.
2. When a team arrives to participate, all four members sign a waiver and are given their t-shirts and their RoadID tags. The registration person checks their name of the list and records their ID tag numbers for the announcer.
3. The team is given a clipboard which held a blank time sheet and are told to go choose their captain.
4. The team walks onto the track. In front of them is a line of “captains.” Each captain has a stopwatch around his neck and holds the gold baton.
5. Team A chooses Bob to be their captain. Bob explains the details of the race to them and writes down the order of burritos on the blank time sheet. Bob was pre-assigned a taped-off station on the two burrito tables. He shows the team their location.
6. The first runner runs a lap and enters the burrito stations. He looks for Bob and his teammates (who are behind the table waiting.) Bob is jumping up and down and yelling and screaming.
7. Bob hands the first person the yummy chicken burrito and records what time the runner entered the station.
8. The first runner eats his burrito and takes off! Bob records the time he leaves the station, wipes off the table, and tells the second runner to get ready for the handoff.
9. Meanwhile, Bob removes the second burrito and waits for the process to start again.

**Music:** Music will definitely add to the event. Many school tracks have a built in PA system that you might be able to use. The Nu Chapter had a wireless mic that the announcer could use. Additionally, they played a CD over the speakers. The Nu Chapter also contacted a local radio station, which came down and gave away prizes and could provide music as well.

## After the Event

At the end of the event, the Nu Chapter presented the winners of the Run competition and the winners of the Raise competition with their prizes and announced them over the PA system. If you know how much money you raised already, you can announce it here, however it took several days for the Nu Chapter to count the money that was handed in the day of the event.

After the event, it could be helpful to send out a press release announcing the results of the Relays – how much you raised, how many teams participated, etc.

If the charity you are donating to is large enough, they could send a representative to accept a check at the end of the event with an approximate amount on it. Either way, you should arrange to meet the charity several days later to give them the money.

Many large charity organizations might have suggestions for how to get matching sponsors for the donations that you give to them, so speak with your charity about this. Many hospitals are familiar with this.

## Included

At the end of this packet you'll find samples from the Nu Chapter's event. These samples can serve as guides for you when you begin planning your event.

- Posters
- Press Release
- Waiver Form
- Registration Form
- Alumni Email
- T-Shirt Design (front)

# Zeta Psi Qdoba Relays



## What is it?

The Zeta Psi Qdoba Relays is a unique and fun philanthropy event. Teams of four compete in the actual relay race. Each team member is responsible to run one lap, eat a burrito, and then run another lap before handing the baton to the next runner. This continues until all four runners have completed their legs of the relay. The fastest team wins.

## Has it been done before?

The first Zeta Psi Qdoba Relays were held in April 2007 at Case Western Reserve University. The event brought together 144 individuals from the campus community to run in the event, including students, faculty, and staff. Many more participated by raising money. Students who showed up to watch the event could enjoy free samples of milkshakes, burritos, and merchandise from a local radio station. The inaugural event raised over \$4,000 to donate towards Rainbow Babies & Children's Hospital in Cleveland, Ohio.

## Why should you get involved?

Who doesn't like to see their name in print? Or better yet, worn by students around campus? This event is the ultimate event to get your name out on the campus and even in the greater community. At previous events, there were articles about the Zeta Psi Qdoba Relays in the student newspaper and the Greek newsletter. A press release was sent out to the media, generating buzz that will make this event a popular one to watch. Imagine your business name on that press release, or on the t-shirts worn by the participants.

## The Zeta Psi Qdoba Relays are:

- A fun way to give back to the community
- A great fundraiser
- An opportunity to get your name out in the community
- A chance to show you care



come hungry.

ZΨ

4 burritos. 2 miles.



1 winner.



April 14, 2007

ZΨ



# ZETA PSI QDOBA RELAYS

APRIL 14, 2007 @ 1 PM

## RUN

Teams of four.  
Each runner runs one lap, eats  
a burrito, and runs another lap.

\$40 / team.  
Registration forms online.

Limited spots available!

## RAISE

Sign up a team to raise money.  
*(A residence hall, a floor, a suite, anyone!)*  
Raise money for Rainbow Babies.

The team that raises the most gets  
a **Catered Taco Party for 40 People!**

More details online.



## FOR IMMEDIATE RELEASE

Contact: Maria Di Franco  
Marketing Manager  
440.521.5229  
mariadifranco@qdobacleveland.com

### “Qdoba Relays for Rainbow”

**CLEVELAND, OHIO (Tuesday, May 29, 2007)** – Qdoba Mexican Grill and the Case Western Reserve University Zeta Psi Nu Chapter will partner in efforts to raise money by racing for Rainbow Babies & Children's Hospital. This relay style, burrito-eating fundraiser will take place on April 14, 2007 at 1 p.m. at The Village at 115 on Case Western University's campus.

The competition will consist of various Case Western organizations in teams of 4, where each team member will run 400 meters, eat a delicious Qdoba burrito, run another 400 meters and finish with passing the baton next to another team member. The three remaining team members will repeat to achieve the group's total running distance of 2 miles, 4 Qdoba burritos, and plenty of smiles.

The Zeta Psi fraternity, fueled by a desire to help others, plans to make this an annual event. Through the involvement of Case Western Reserve University students and donations from local businesses, they hope to raise at least \$4,000 at this philanthropic relay race for Rainbow Babies & Children's Hospital.

Join us as we unite to support this charitable organization and make a difference in the University Circle area. We look forward to seeing you at the event!

### **About the Zeta Psi Qdoba Relays**

For more information about Qdoba, please visit [www.case.edu/orgs/zeta\\_psi/qdoba/](http://www.case.edu/orgs/zeta_psi/qdoba/).

### **About Qdoba Mexican Grill**

The Northeast Ohio Qdoba franchise is operated by T & J Fresh Mex LTD. The first Northeast Ohio location, Mentor, was opened in 2004. The group owns and operates 7 locations that include; Elyria, Garfield Heights, Macedonia, Mentor, Parma, Rocky River, University Circle and has plans of opening additional locations throughout 2007.

Qdoba Mexican Grill puts a fresh spin on flavors in its nouveau-Mexican fast-casual food. The menu offers a variety of choices that are all made fast, fresh, and right in front of the customer. Since its beginning in Denver in 1995, the fast casual chain has showed continued growth with over 290 restaurants in 40 states. Qdoba is a wholly owned subsidiary of Jack in the Box Inc. (NYSE:JBX). Franchise development rights exist for additional Qdoba Mexican Grill restaurants in areas throughout the nation. For more information about Qdoba, please visit [www.qdoba.com](http://www.qdoba.com).

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# 2007 Zeta Psi Qdoba Relays

## Waiver for Runners

WAIVER: I know that participating in this walk/run burrito eating relay race is potentially hazardous. I should not enter unless I am medically able and properly trained. I also assume any and all risks associated with this event including but not limited to falls, contact with other participants, the effects of the weather, including high/low heat and/or humidity, vomiting or discomfort, and the condition of the roads and traffic, all such risks being known and appreciated by me.

Knowing these facts, and in consideration of your accepting my entry, I hereby, for myself, my heirs, executors, administrators, or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge Zeta Psi Nu Chapter, Zeta Psi International Fraternity, Case Western Reserve University, Qdoba Mexican Grill and/or any agents authorized by them for any purpose.

This release and waiver extends to all claims of every kind or nature, whatsoever, foreseen or unforeseen, known or unknown.

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Signature of Participant/Date

# 2007 Zeta Psi Qdoba Relays

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WAIVER: I know that participating in this walk/run burrito eating relay race is potentially hazardous. I should not enter unless I am medically able and properly trained. I also assume any and all risks associated with this event including but not limited to falls, contact with other participants, the effects of the weather, including high/low heat and/or humidity, vomiting or discomfort, and the condition of the roads and traffic, all such risks being known and appreciated by me.

Knowing these facts, and in consideration of your accepting my entry, I hereby, for myself, my heirs, executors, administrators, or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge Zeta Psi Nu Chapter, Zeta Psi International Fraternity, Case Western Reserve University, Qdoba Mexican Grill and/or any agents authorized by them for any purpose.

This release and waiver extends to all claims of every kind or nature, whatsoever, foreseen or unforeseen, known or unknown.

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Signature of Participant/Date

## 2007 Qdoba Relays Entry Form

**When:** Saturday, April 14<sup>th</sup> at 1:00 pm

**Where:** On the track at the Village at 115

**What:** The Zeta Psi, Nu chapter will be working with Qdoba Mexican Grill to host the inaugural Qdoba Relays, an event to raise money for Rainbow Babies & Children's Hospital. The event will consist of teams of up to four completing a 2-mile run and eating four Qdoba burritos. See Rules for more details\*\*

**Team Name:** \_\_\_\_\_

### Team Members:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_



*please include the email of one team member:* \_\_\_\_\_

### Competition Division (mark with an X all that apply):

Greek Life: \_\_\_\_\_ Faculty: \_\_\_\_\_ Undergrad: \_\_\_\_\_ Graduate: \_\_\_\_\_

All male: \_\_\_\_\_ All female: \_\_\_\_\_ Mixed (male and female): \_\_\_\_\_

**The Burrito:** Each burrito comes with rice and your choice of meat. Indicate the quantity of each burrito your team needs,  
Ex: Chicken: 1 Beef: 2 Veggie: 1 (total burritos should equal 4) \*\*Water will be provided\*\*

Chicken: \_\_\_\_\_ Beef: \_\_\_\_\_ Veggie: \_\_\_\_\_

### Fees:

To compete in the Qdoba Relays, each entering team must submit an entry fee of **\$40.00** in cash or check, made payable to Zeta Psi with "Qdoba Relays" in the memo. Fees must be paid in full before a team can compete. Teams can also pay registration fee online. Please include "*Your Team Name Registration Fee*" in the comment box. (e.g. Zeta Psi Registration Fee)

### Donations:

All proceeds will benefit Rainbow Babies and Children's Hospital.

### T-Shirt:

Each team member will receive a t-shirt for participating. Please put number of each size your team needs:

Small: \_\_\_\_\_ Medium: \_\_\_\_\_ Large: \_\_\_\_\_ X-Large: \_\_\_\_\_

### Prizes, Rules, Etc...

The rules are simple: Each competitor must run one lap around the Village track, eat a burrito, and run one more lap. For teams of 4, after the second lap, the runner will hand off a baton to the next runner who will Run-Eat-Run. If a team does not consist of 4 members, a single competitor can Run-Eat-Run-Run-Eat-Run...and so on. Female competitors will be required to run the same distance, however, they will have the option to eat half of a burrito.

Heat Sheets will be made available the week of April 9<sup>th</sup> in Nord and at the Qdoba on Euclid.

**Bring all Completed Entry Forms with Fee to any Brother of Zeta Psi (we're the ones that look like z pitchfork) or check our website [http://www.case.edu/orgs/zeta\\_psi/qdoba/](http://www.case.edu/orgs/zeta_psi/qdoba/) for more information**

- Each heat winning team will receive a small prize.
- The overall event winner will receive a large prize.
- The team/organization/individual who donates the most money by the start of the event will receive a Qdoba catered party.
  - The winner must be affiliated in some way with Case (student, sports team, campus club, faculty, etc)

Nu Chapter Alumni –

My name is Ben Meck, a sophomore here at Case Western Reserve University. As you may have noticed in our latest Alumni Newsletter, great things are happening at the Nu Chapter! One of our most exciting new events is the Zeta Psi Qdoba Relays, occurring on April 14, 2007, which is raising money for Rainbow Babies & Children's Hospital. As a chair of the Qdoba Relays, I wanted to give you some general information as well as ask for your support.

Teams of four run a lap around the track at Case, eat a burrito, and then run another lap. Additionally, teams can compete to raise the most money, for a top prize of a Catered Taco Party for 40 people. All the information is easily accessible on our website at [http://www.case.edu/orgs/zeta\\_psi/qdoba/](http://www.case.edu/orgs/zeta_psi/qdoba/).

We are currently looking for personal donations from family and the community. Active brothers are doing their part, looking for donations from friends and family. We are asking you to help support our chapter in making this inaugural event a huge success. Money can be donated online; it's quick and easy. Plus, there is a hilarious video starring our Alumni Chair, Frank Mayse.

We are also in the need of larger sponsorships from area businesses. At past philanthropy events, alumni and brothers have secured matching donations and prizes through various business connections. Matching donations from a company could *easily* make this the largest fundraiser on campus. Additionally, Qdoba is providing top prizes for runners and money raisers, but we are still looking for raffle prizes or giveaways in the form of gift certificates or other such prizes.

What we will do for you: All donations will be listed on website. Donors of over \$100 will be also listed on the T-Shirt given to runners. These t-shirts will be available for \$10 if any alumni would like to purchase one, however any alumni who secures over \$100 in donations will receive a complimentary t-shirt. Both personal and corporate donations must be received by March 27<sup>th</sup> to be printed on the T-Shirt.

If you are interested in setting up a corporate donation, please contact me personally as we will work on including corporate information in our press release to Cleveland media. My co-chair Brian Grady and I are available to answer any questions or meet with anyone regarding the relays. Email us at [qdobarelays@case.edu](mailto:qdobarelays@case.edu)!

Finally, we heard there may be some interest in an alumni relay. We are currently holding one team for alumni, email us ASAP if you are interested!

We are excited for this event and we hope you will get involved!

In Tau Kappa Phi,

Ben Meck  
Zeta Psi Qdoba Co-Chair

## T-Shirt Logo Design

